



College of Education



Course Syllabus

Section 1: General Course Information

Course Title: EME 6617 Instructional Design for e-Learning

Course Reference Number (CRN):

Semester and Year:

College and Department: College of Education, Educational Technology

Course Prerequisite(s): None

Course Credit Hours: 3

Meeting Times/Locations: Online/Virtual

Instructor:

Contact Information:

Section 2: Course Expectations

Course Description: Provide educators with the experience and skills to appropriately analyze and design online courses using approaches known to be effective for all learner levels. Students will examine models of virtual learning environments, their underlying philosophies, and their implications on learning.

Student Learning Outcomes: This course is not simply about technology. It focuses on education, including pedagogical, administrative, and policy issues. You will be expected to participate fully and at a graduate level of scholarship.

Upon successful completion of this course, students will be able to:

- Describe current and emerging contexts in eLearning (AECT Standard 1);
- Describe and demonstrate appropriate instructional strategies to attain successful eLearning outcomes (AECT Standards 2 and 4);
- Discuss the implications of policy climates in eLearning education and training (AECT Standard 4);
- Analyze and design effective eLearning courses and/or modules based on industry/educational standards (AECT Standards 1 3, and 4).
- Lead peers through design and implementation of an e-learning activity utilizing accepted institutional guidelines and professional practices (AECT Standards 4 and 5).

Required Materials:

There is no textbook required for this course. You will be asked to purchase Articulate Storyline 2, Replay, Character Pack Bundle Volume 1** (software is available at a special discount to FGCU students. Information on how to purchase at discounted rate of \$299 is available in the Canvas course site). *If you are unable to purchase the Articulate Storyline software at this time, you can use the 30-day trial version. If you choose to use the 30-day trial version, please pay careful attention to the course project due dates so that you have enough time to complete all the course project assignments and publish your final eLearning course project before your free trial expires.*

This virtual course requires synchronous and asynchronous interactions and communications among peers and between students and instructor. Also, to ensure successful completion of the learning tasks, students will need:

- A computer with at least 8 GB of RAM and a minimum operating system of Windows 7 or OSX9x**;
- A microphone/headphone set (not a microphone and a separate speakers);
- A webcam (if you have a laptop, you may already have an integrated one on it);
- Software that will enable you to record a video and save it in a format that is viewable online.

** Articulate Storyline has specific technical specifications. Please review those here - <https://www.articulate.com/store/store-faq-storyline.php?tech-specs#sl2-tech-specs>. If you are a MAC user, pay particular attention to the requirements for using Articulate Storyline on a MAC.

Suggested Materials: *Publication manual of the American Psychological Association* (6th edition). Author: American Psychological Association. ISBN: 978-1-4338-0562-2. Publication Date: July 2009.

Expectations

The course emphasizes exploratory, experiential, and reflective learning and thus you are expected to be guiding your own learning. It is expected that students will spend at least 9 hours per week on their studies and completing the assignments. Students are also expected to demonstrate collaborative and respectful scholarly participation with peers and among professional learning networks. (AECT Standard 4-Collaborative Practice; 4-Ethics)

Communications: Open and frank communications are encouraged. Feel free to contact the professor via e-mail, phone, or in person if you have any questions or problems concerning this course. All communication will be answered within 48 hours. Typically, you will receive a response to your communication within 24 hours. This type of communication will be essential to our collaboration in making this a successful learning experience for all.

Section 3: Learning Tasks, Course Evaluations, and Course Policies

Learning Tasks: This course includes the following learning tasks:

<i>Task Category</i>	<i>Learning Task</i>	<i>Points</i>
Video Post	Getting to Know You Post *	4 points
Reflection Papers (10 points)	Initial Reflection Paper Final Reflection Paper	4 points 6 points
Discussion Posts (16 points)	Four Posts	4 points each

Discussion Replies (8 points)	Four Replies	2 points each
Individual Assignments (15 points)	Assignment 1 Assignment 2 Assignment 3	5 points 5 points 5 points
Group Assignment (5 points)	Online Group Debate	5 points
Course Project (30 points)	Course Project – Phase 1 Course Project – Phase 2 Course Project – Phase 3 Course Project – Phase 4 Final eLearning Project	4 points 4 points 4 points 4 points 10 points
Assessment Activity (7 points)	Project Review Submissions	7 points
Professionalism (9 points)	Course performance Four Adobe Connect Sessions	5 points 1 point each
Total Points		100 points

Course Evaluation:

In addition to the evaluation of the described learning tasks, completing and submitting course work according to the due dates, ethical use of technologies for learning and instruction (AECT Standard 3-Ethics), and being collaborative and respectful to peers and instructors are all parts of professionalism. The assessment of student's performance in professionalism is at the Professor's discretion.

Late assignments for up to half credit will not be accepted more than one week past the due date. Please communicate with me when you are able if there was an emergency or medical issue. Discussion posts and discussion replies will not be accepted past the due date.

Unless otherwise noted below, all assignments will be due on or before 11:59 p.m. on the Sunday of each week listed below. For example: Week one assignments will be due . The syllabus is subject to change at the professor's discretion.

Week	Learning Concepts	Assignment Due
1 –	Course Introduction	Initial Reflection Paper Getting to Know You Post *
2 –	Models of Virtual Learning Environments Adobe Connect Session #1	Discussion Post 1 (AECT 5.3)
3 –	Philosophies & Implications on Learning	Discussion Response 1 Individual Assignment 1 (AECT 2.3)
4 –	Current & Emerging Contexts in eLearning	Discussion Post 2 (AECT 4.1)
5 –	Instructional Strategies for Successful eLearning Outcomes (Standards)	Discussion Response 2 Individual Assignment 2 (AECT 4.3)
6 –	Instructional Strategies for Successful eLearning Outcomes (Standards)	Discussion Post 3 (AECT 1.2)

	<i>Adobe Connect Session #2</i>	
7 –	Instructional Strategies for Successful eLearning Outcomes (Tools)	Discussion Response 3 Individual Assignment 3 (AECT 2.1)
8 –	Instructional Strategies for Successful eLearning Outcomes (Tools)	Discussion Post 4 (AECT 3.2)
9 –	Implications of Policy Climates on eLearning Education & Training Group Online Debate	Discussion Response 4 Group Online Debate (AECT 5.4)
10 –	Course Project Overview	Articulate Storyline Tutorials
11 –	Course Project Phase 1 <i>Adobe Connect Session #3</i>	Analysis
12 –	Course Project Phase 2	Documentation & User Interface (Design)
13 –	Course Project Phase 3	Visual/Graphic Design (Design)
14 –	Course Project Phase 4	Standards Checklist
15 –	Final eLearning Course Project <i>Adobe Connect Session #4</i>	Published Course Project (AECT 3.1)
16 –	Course Synthesis	Project Review Submissions Final Reflection Paper Professionalism

** Federal Financial Aid requirements stipulate FGCU must be able to demonstrate that each student receiving financial aid is eligible to receive aid. Therefore, you are required to confirm your attendance through a participatory activity for this course by the end.*

Grading Scale:

Students earning below an 80% in the course will need to re-take the course. Please refer to the university and College of Education graduate handbook for more information. There will be no plus or minus grades awarded in this course.

A	B	C	D	F
100-90	80-89	70-79	60-69	0-59

Section 4: College of Education and University Policies

College of Education Vision Statement:

“Learners and leaders of today and tomorrow”

We envision our graduates, and those they influence, as the learners and leaders of today and tomorrow. As learners, our graduates will continue to grow and develop into leaders within their

fields. As leaders, they will build upon the diverse backgrounds and perspectives they encounter to ensure that all individuals are able to construct the understandings necessary to become successful.

4.1 College of Education LiveText Syllabus Statement

The College of Education has adopted the use of LiveText software to assist in the assessment of student performance and program quality. As a degree-seeking student or as a student admitted to a state-approved program, you are responsible for purchasing a membership to LiveText during your first course in the College of Education. If you do not have a membership in LiveText, you will need to purchase it immediately from www.livetext.com. This is a one-time only purchase, and your LiveText account is available to you for five years. Students enrolled in this class will be required to submit critical tasks (assignments that are linked to standards, relevant to the field you have chosen). Your work will be assessed in LiveText to help monitor your demonstration of the program standards, receive feedback from faculty on your progression toward meeting them, and certify that you have demonstrated all the required standards and competencies needed to complete your program. Your documented success on these tasks can also contribute to a portfolio that showcases your learning for current and future employers.

4.2 University Policies and Resources

Academic Behavior Standards and Academic Dishonesty

All students are expected to demonstrate honesty in their academic pursuits. The university policies regarding issues of honesty can be found in the FGCU Student Guidebook under the Student Code of Conduct and Policies and procedures sections. All students are expected to study this document which outlines their responsibilities and consequences for violations of the policy. The FGCU Student Guidebook is available online at <http://studentservices.fgcu.edu/judicialaffairs/new.html> or http://studentservices.fgcu.edu/judicialaffairs/files/Code_of_Conduct_book_08-09.pdf

Disability Accommodations Services

Florida Gulf Coast University, in accordance with the Americans with Disabilities Act and the university's guiding principles, will provide classroom and academic accommodations to students with documented disabilities. If you need to request an accommodation in this class due to a disability, or you suspect that your academic performance is affected by a disability, please see me or contact the Office of Adaptive Services. The Office of Adaptive Services is located in the Wellness Building. The phone number is 239-590-7956 or Video Phone (VP) 239-243-9453. In addition to classroom and campus accommodations, individuals with disabilities are encouraged to create their personal emergency evacuation plan and FGCU is committed to providing information on emergency notification procedures. You can find information on the emergency exits and Areas of Rescue Assistance for each building, as well as other emergency preparedness materials on the Environmental Health and Safety and University Police Department websites. If you will need assistance in the event of an emergency due to a disability, please contact Adaptive Services for available services and information.

Student Observance of Religious Holidays

All students at Florida Gulf Coast University have a right to expect that the University will reasonably accommodate their religious observances, practices, and beliefs. Students, upon prior notification to their instructors, shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith. Students shall be permitted a reasonable amount of time to make up the material or activities covered in their absence. Students shall not be penalized due to absence from class or other scheduled academic activity because of religious observances. Where

practicable, major examinations, major assignments, and University ceremonies will not be scheduled on a major religious holy day. A student who is to be excused from class for a religious observance is not required to provide a second party certification of the reason for the absence.

Academic Integrity

All assignments, projects, and examinations are to be completed solely by the student. Inclusion of facts, ideas, quotes, or other materials from outside sources must be cited and referenced in all work. Evidence of cheating and plagiarism are cause for disciplinary action by the university. According to the university, plagiarism and cheating refer to the use of unauthorized books, notes, or otherwise securing help in a test; copying tests, assignments, reports, or term papers; representing the work of another person as one's own; collaborating without authority with another student during an examination or in preparing academic work, or otherwise practicing academic dishonesty by the student. Inclusion of facts, ideas, quotes, or other materials from outside sources must be cited and referenced in all work.

Turnitin.com

Students who take this class must be prepared to submit electronic copies of some or all assignments to Turnitin.com for the detection of plagiarism. The University expects that all students will be evaluated and grades on their own work. If you use language, data or ideas from other sources, published or unpublished, you must take care to acknowledge and properly cite those sources. Failure to do so constitutes plagiarism. Papers that are submitted to Turnitin.com become part of the Turnitin.com student paper database solely for the purpose of detecting plagiarism. If you choose to request that your paper(s) not become part of the Turnitin.com student papers database this must be communicated to your professor in writing at the beginning of the course.

Distance-Learning

Information on distance learning courses is available online at <http://itech.fgcu.edu/distance/>

Canvas Learning Management System

FGCU's learning management system is called Canvas. It is available at <http://canvas.fgcu.edu/>. There are links on the home page to tutorials and resources on how to use Canvas.

Last Day to Withdraw Without Academic Penalty

Please refer to the Academic Calendar at <http://www.fgcu.edu/Registrar/academiccalendar.asp>.

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Note:

If this is your last semester in your program, please visit the following link for program completion or graduation details.

<https://fgcu.instructure.com/courses/225660>

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